



CATHY DOMSCH

Business Coach & HR Business Partner

www.cathydomsch.com

785-626-4450

SECURING THE FUTURE: SUCCESSION PLANNING FOR RURAL BUSINESSES & ORGANIZATIONS

Succession planning isn't just about your business it's about the health of your entire community. When businesses close due to lack of planning, jobs disappear, local economies suffer, and community identity fades. This workshop helps you protect your legacy and strengthen your town.

SUCCESSION PLANNING WORKSHOP

Key Benefits:

- Learn why succession planning is critical for rural communities
- Discover practical steps to start early and avoid costly mistakes
- Create a simple, actionable succession plan for your business or organization
- Network with other local leaders and share best practices

Workshop Highlights:

- Understanding succession planning and its impact
- Identifying critical roles and potential successors
- Hands-on activity: Build your Succession Map
- Strategies tailored for rural communities
- Action plan template to take home

Format & Duration:

- Length: 2-3 hours (half-day and full-day options available)
- Includes: Facilitator-led session, participant workbook, templates, and follow-up resources

Investment:

Contact us for pricing and group rates.

Presented by: Cathy Domsch

Helping rural communities and businesses thrive through leadership and productivity solutions.

CONNECT WITH CATHY

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CATHY DOMSCH

Born and raised in Atwood, Kansas, Cathy has always been deeply connected to the heart of rural America, a place she still proudly calls home. This connection ignited her passion for community foundations and their transformative impact on rural communities.

As the first Executive Director of the Bird City Century II Development Foundation, she led strategic initiatives that fueled economic and infrastructure growth. In 2008, under Cathy's leadership, the BCCII board of directors rebranded as the Greater Northwest Kansas Community Foundation. This change aligned with her vision of creating a regional community foundation that fosters collaboration among northwest Kansas communities for shared growth and success.

After two decades in the public sector, Cathy transitioned to the private sector, taking on the role of Business and HR Manager at SurePoint Ag Systems. Her time there further inspired her, as she witnessed firsthand how a positive organizational culture drives business success and employee retention. After 18 months, Cathy embraced her entrepreneurial spirit and launched a career as a business coach, continuing her collaboration with SurePoint as their HR Business Partner.

Today, Cathy thrives on helping individuals and organizations achieve growth and success. Passionate about fostering healthy workplace cultures, she empowers businesses to create environments where employees feel motivated and engaged. Cathy has found her calling in teaching and supporting others to reach their fullest potential—in life and work.



Cobalt Cattle

"The training created a great experience on identifying my strengths and weaknesses as a leader."



Vap Construction

"Her bi-monthly visits to our office led to a significant enhancement in our team dynamics."



Grow Hays

"She was efficient, knowledgeable and a pleasure to work with. I highly recommend her."

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