# CATHY DOMSCH

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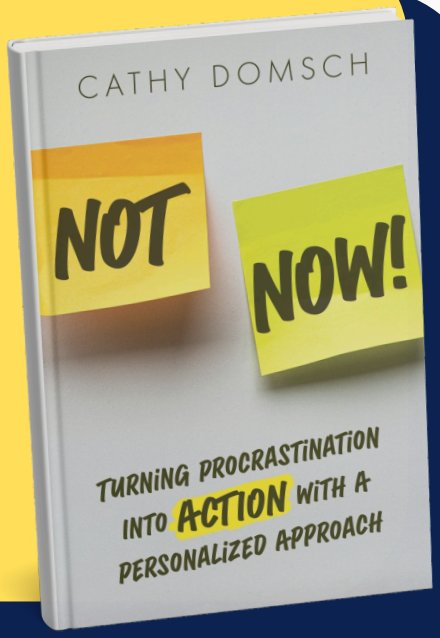
## KEYNOTE

### PRODUCTIVITY IS POWER – TURNING PROCRASTINATION INTO PURPOSE

Struggling with procrastination? It's not laziness—it's overwhelm, uncertainty, or perfectionism.
In this keynote, discover how your personality type shapes your approach to productivity. Learn to build energizing routines, master tools that fit your workflow, and develop a reflective mindset for growth. This isn't just about getting more done—it's about self-discovery and fulfillment.
Walk away with actionable strategies, renewed purpose, and the confidence to turn "Not Now" into "Right Now."




## OTHER SPEAKING TOPICS

**Power of Positive Leadership: LEADERSHIP**

- How to lead a team committed to each other and put WE before ME.
- How to hold energy vampires accountable to drive positive results and more sales.
- Exercises for developing a real connection within your organization and a game plan for its ripple effect and longevity.

**Power of a Positive Team: TEAMWORK**

- The key to filling the negative void with positivity and sealing it with solid strategies that last.
- The blind spots failing teams miss and how to create your teams competitive advantage.
- How to create and nurture a team that shares the same vision and enthusiasm for shared goals.

**Energy Bus: MINDSET**

- Strategies to enhance resilience, confidence, and optimism.
- How to avoid burnout and activate your true purpose.
- The secret to driving continuous improvement for superior results in your life and career.

**Difficult Conversations Don't Have to be Difficult: CONNECTION**

- Learn how avoiding difficult conversations impacts relationships, performance, and culture.
- Discover how to approach tough topics with empathy and honesty while maintaining strong personal & professional relationships.
- Learn how to foster an environment where feedback is seen as a way to get stronger together.

**CONNECT WITH CATHY**

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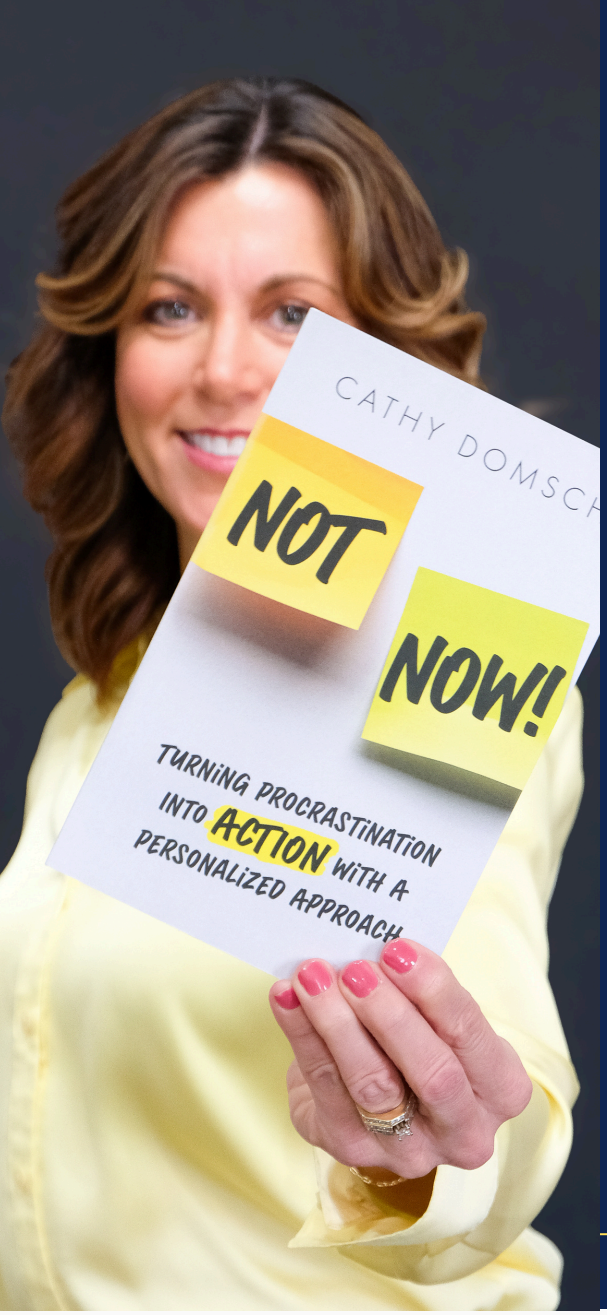


# CATHY DOMSCH

Born and raised in rural Kansas, Cathy Domsch has dedicated her life and career to unlocking potential—in individuals, businesses, and communities. She began her leadership journey in the public sector, serving as the first Executive Director of the Bird City Century II Development Foundation, which she later strategically rebranded and expanded into the Greater Northwest Kansas Community Foundation to foster regional collaboration. After two decades of driving community and economic growth, Cathy transitioned to the private sector as the Business and HR Manager for SurePoint Ag Systems. It was there that she witnessed firsthand how a vibrant, positive organizational culture directly drives employee retention and business success.

Today, as an entrepreneur, business coach, and author of Not Now!, Cathy operates at the intersection of leadership, culture, and productivity. Through her tailored coaching and training programs, she acts as a strategic "Culture Catalyst" for organizations, helping leaders move from chaos to clarity. Passionate, insightful, and rooted in the values of continuous growth, Cathy empowers audiences to stop spinning their wheels, overcome procrastination, and build workplaces where people truly want to be.

Cobalt CATTLE

### Cobalt Cattle

"The training created a great experience on identifying my strengths and weaknesses as a leader."

### Vap Construction

"Her bi-monthly visits to our office led to a significant enhancement in our team dynamics."

GROW HAYS
Investing in Ellis County

### Grow Hays

"She was efficient, knowledgeable and a pleasure to work with. I highly recommend her."

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