

PRODUCTIVITY IS POWER NEWSLETTER

LET GO TO LEVEL UP



Delegation isn't just a business strategy—it's a mindset shift. It's about trusting others and freeing yourself to focus on your zone of genius.

I used to think I had to do it all. I wore every hat, answered every email, managed every detail. I thought that asking for help meant I was failing. But the truth is, trying to do everything was holding me back—from growth, from creativity, and from the freedom I craved.

The turning point came when I realized that delegation wasn't about giving up control—it was about gaining clarity. It was about creating space for the work only I could do.

That's when we created the **Entrepreneur's Delegation Toolkit**. It's a simple, powerful resource to help you identify what you can delegate and how to do it with confidence.

Even more transformative was discovering the **Working Genius** assessment by Patrick Lencioni. This tool helped me understand my natural gifts and where I thrive in the work process.

The assessment identifies six types of genius: **Wonder, Invention, Discernment, Galvanizing, Enablement, and Tenacity**. Each of us has two areas of true genius—where we feel energized and excel—two areas of competency, and two areas of frustration.

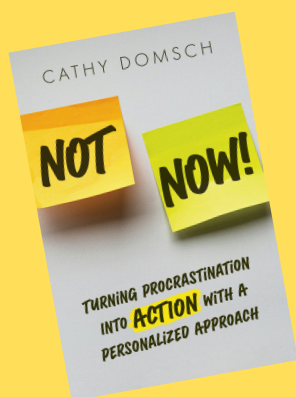
Understanding my Working Genius helped me see that I was spending too much time in areas of frustration, trying to do everything myself. Once I knew my genius, I could delegate tasks that drained me and focus on the work that gave me energy and impact. **That's the power of working in your genius.**

This week, I want you to ask:

- What are you holding onto that someone else could do better? What would it feel like to let go?
- And what if you could spend more time in your genius?

Unlock Your Genius: Download the Toolkit + Take the Assessment

Grab the **FREE Entrepreneur's Delegation Toolkit** and start delegating with confidence. And if you haven't yet, consider taking the **Working Genius Assessment** to discover your zone of genius.



ORDER TODAY!

NOT NOW! BOOK

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A Catalyst For Change

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Schedule a virtual coffee with Cathy to discuss ways we can assist you or your team with reaching your goals!